

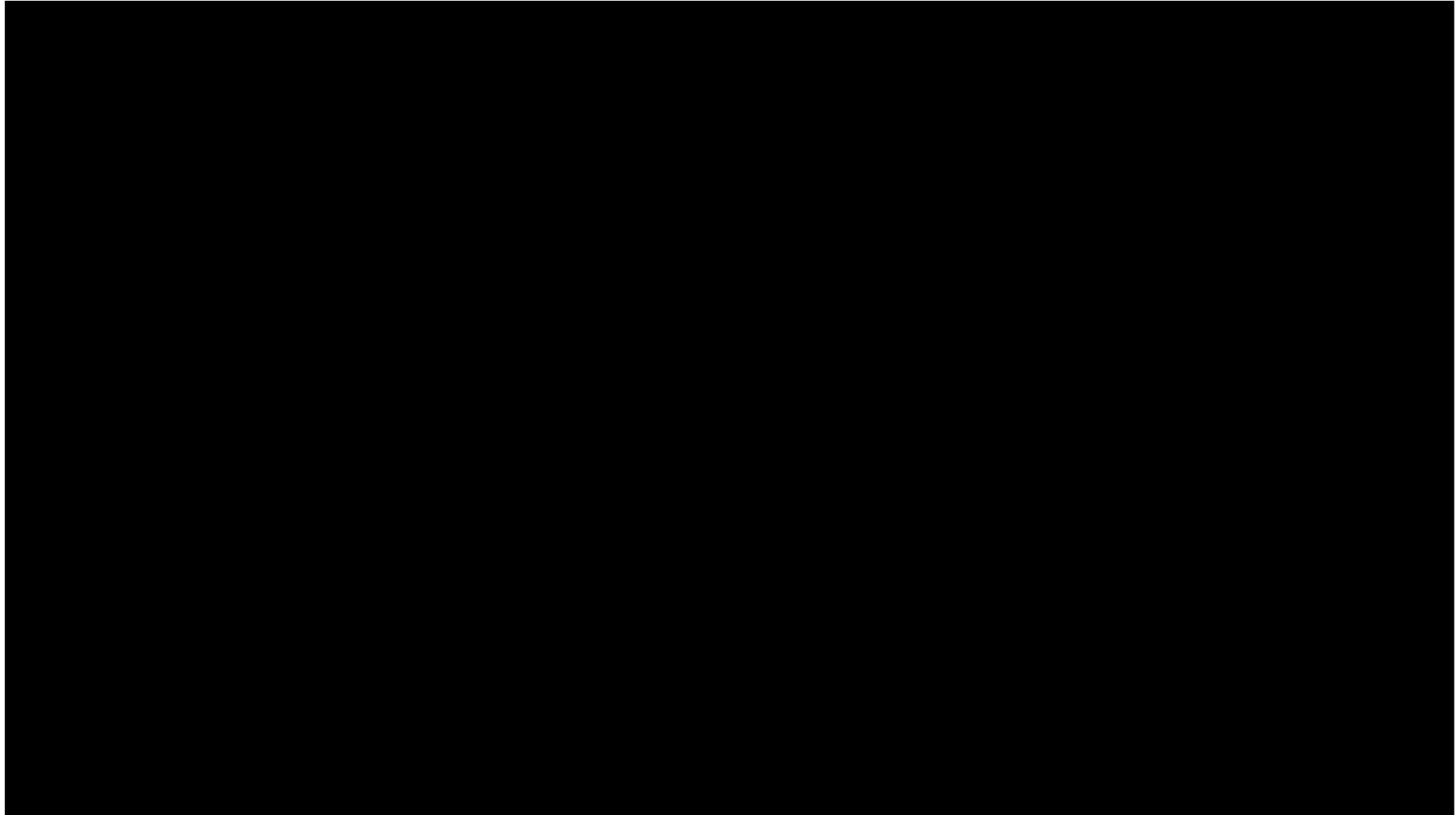
# Social procurement: a public transport perspective

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Helensvale  
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# About us





# Queensland Government's objectives for the community

# Agenda

1. What is social procurement?
2. Queensland social procurement policy setting
3. What Transport and Main Roads (TMR) is doing
4. What's happening at TransLink
5. Opportunities for industry

## What is social procurement?

*Using the government's purchasing power to generate social benefits, adding value to procurement outcomes and supporting supplier and workforce diversity*

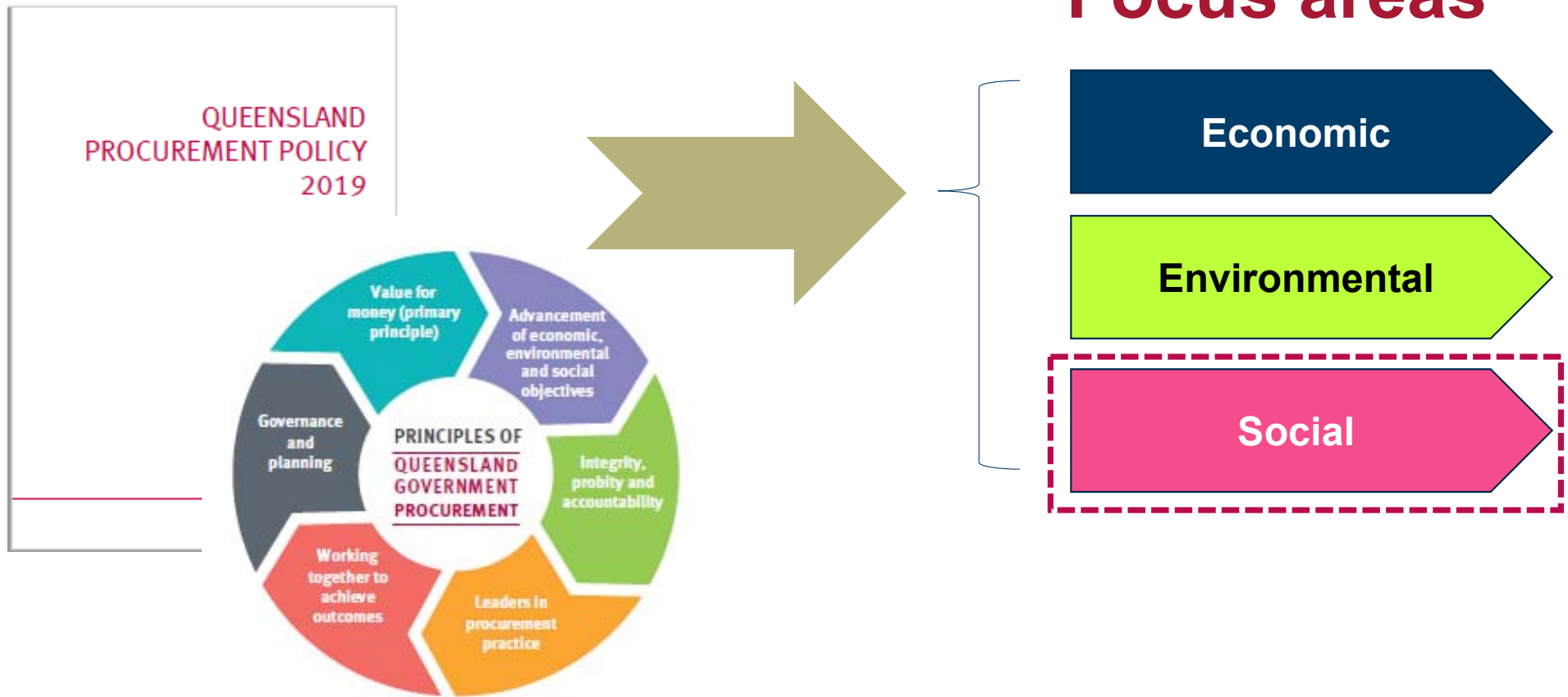
# What is social value (or social benefit)?

The positive impacts on people, places or communities generated through procurement practices.

These might include:

- creating training and employment opportunities, particularly for disadvantaged or marginalised jobseekers, such as people with disability
- making sure procurement supports diversity in the supply market by generating opportunities for employers such as small and regional businesses, social enterprises and Aboriginal and Torres Strait Islander businesses
- considering supplier's corporate social responsibility policies and practice when buying for government.

# Government Policy



# Social procurement policy setting

## Queensland Procurement Policy (QPP) (2019)

- Social procurement is recognised under Principle 2 of the QPP

‘Advancement of economic, environmental and social objectives – We use our procurement to advance the government’s economic, environmental and social objectives and support the long-term wellbeing of our community.’

‘Agencies will use their best endeavours to do business with ethically, environmentally and socially responsible suppliers, and will seek to influence the supply chains in this regard.’



# Queensland Government Policy commitments

Some opportunities that contribute to the government's social priorities:

- increase government procurement with Aboriginal and Torres Strait Islander businesses to 3% of addressable spend by 2022
- *Buy Queensland* policy to invite regional and Queensland suppliers to quote/tender, including social enterprises
- increase spending with genuine, quality social enterprises and make sure procurement complies with the *Disability Discrimination Act 1992 (Commonwealth)*.

## What TMR is doing

- TMR has a mature procurement approach to support its \$6.7 billion procurement spend
- Queensland Procurement Policy objectives are embedded in our planning, procedures, training and reporting
- Opportunities for social enterprises identified through procurement planning phase and incorporated into the tender—specific criteria or set asides
- Examples for TMR:
  - Myuma Pty Ltd and TMR deliver a model to advance employability of Indigenous people while improving and maintaining roads
  - HELP Enterprises support TransLink with storage and distribution services, providing employment and independence of people with disability.

# What's happening at TransLink

## Phase 1

### New procurements

- Reviewing evaluation criteria weightings used in our procurements
- Looking at employment practices and supply chains
- Yarrabilba Bus Service Invitation to Offer (ITO)
- Evaluate and refine approach
- Considering ways to incorporate local economies to support larger delivery.

## Phase 2

### Existing partnerships

- Agree on what a shared shift towards achieving social objectives looks like and explore opportunities
- Improving administration of existing initiatives ie: our local fares scheme
- Continue to provide services to remote Queensland like our ferry and long distance coach services.

# Opportunities for Industry

- How can industry incorporate social inclusion elements in your response to government tenders?
- Focus areas to start on:
  - Workforce profile
    - Youth
    - Apprenticeships & Traineeships
    - Diversity
    - Inclusivity
  - Supply chains
    - Social Enterprises
    - Aboriginal & Torres Strait Island businesses
    - Small to Medium Enterprises
  - Your internal 'Buy Local' practices

## Helpful resources:

- Social Traders
- Social Ventures Australia
- Queensland Social Enterprise Council
- Australian Disability Enterprises
- Supply Nation
- Black Business Finder
- Queensland Procurement Policy 2017

# Thank you and stay connected



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