

Catching the Social Procurement Wave

Impact and Opportunities for the Transport Industry

Chris Newman

Managing Director

ArcBlue Consulting

Chris.newman@arcblue.com.au

0412 318 384

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ArcBlue 
Procurement Delivering More

ArcBlue Asia Pacific – Key Services and Locations

CAPABILITY DEVELOPMENT

Unlock more potential from your procurement team



ADVISORY & CHANGE

Deliver more value through consulting, change & transformation



SOCIAL & SUSTAINABLE

Achieve more social impact through your procurement



PROJECT CONTRACTING

Access more flexible procurement & project management resources



PROCUREMENT TECHNOLOGY

Access more efficiency through procurement technology solutions



BUYING PORTAL

Our collaborative space connects procurement tools to support your journey to best practice



ArcBlue Social and Sustainable Procurement Services



Strategy, Frameworks & Policy

Identify opportunities and focus your organisation's social and sustainable procurement roadmap



Legislation, Modern Slavery & ISO 20400

Assess your organisation's compliance within the emerging legislative and ISO landscape



Education

Uplift your team's capability, knowledge, skills and their ability to deliver social and sustainable outcomes



Change & Implementation

Mobilise and embed social & sustainable procurement with hands-on help and guidance from trusted subject matter experts

Place-based Programs

Design and delivery of place-based partnership programs, using ArcBlue's expertise to drive local economic development and address disadvantage through local and social procurement and inclusive employment.



Major Projects Advice

Maximise the social, environmental and economic impact of your project including planning and RFX design and documentation



Tendering & Bid Advice

Advice for tendering for social or Indigenous evaluation criteria, or bidding on economic and workforce development requirements



Supply Chain Engagement & Development

Support, advice and facilitation to help you engage with and develop your supply chain including SME's, social or indigenous suppliers



Impact Measurement & Reporting

Create meaningful models to set targets, track progress and report on your social and sustainable procurement activities



Sustainable Procurement

Sustainable Procurement (ISO 20400): Procurement that has the most positive environmental, social & economic impact possible over the entire life cycle



SUSTAINABLE DEVELOPMENT GOALS



Broader Understanding of Sustainable Procurement

Reducing the risk of negative Social, Environmental and Economic impacts

- ▶ Labour standards & human rights
- ▶ Fair and ethical trade
- ▶ Eliminating modern slavery in supply chains
- ▶ Environmental damage
- ▶ Economic consequences

Achieving positive Social, Environmental and Economic impacts

- ▶ Supplier diversity
- ▶ Addressing disadvantage
- ▶ Local economic benefits
- ▶ Supplier development
- ▶ Reducing emissions
- ▶ Creating a circular economy



Why? A Changing Environment

▶ Government Regulations and Requirements

- Modern Slavery Act and supply chain risk Regulations
- Social and Sustainable Procurement requirements and evaluation criteria
- Environmental Regulations – Carbon Emissions/ waste, recycling & circular economy
- New approaches to **partnership** between Industry and Government
- **Procurement is increasingly seen as an instrument of policy**

▶ Corporate Leadership

- Changes in expectation - shareholders/ stakeholders/ investors/ customers/ staff
- Strengthening the 'social license to operate'
- Strengthening organisational identity and reputation
- Creating a competitive advantage

What's Changing – Three Approaches to Social and Sustainable Procurement Policy Objectives



Victoria's Social Procurement Framework

- Opportunities for Victorian Aboriginal people
- Opportunities for Victorians with disability
- Women's equality and Safety
- Opportunities for disadvantaged Victorians
- Supporting safe and fair workplaces
- Sustainable Victorian social enterprises and Aboriginal business sectors, and Regions



Transport for NSW Social Procurement Workforce Policy

- Maximising employment opportunities for underrepresented groups
- Supporting the communities with whom we live, work and serve
- Building capacity in the workforce
- Developing the skills base of the workforce

New Zealand Government Broader Outcomes through Procurement

- Increase New Zealand businesses' access to government procurement
- Increase the size and skill level of the domestic construction sector workforce
- Fair work: employment standards and health & safety
- Transition to a net zero emissions economy & design waste out of system

Local and Social Procurement

- ▶ **LOCAL Procurement** – maximising the sustainable local economic impact achieved through procurement
 - Local suppliers
 - Local supply chains
 - Local employment

- ▶ **SOCIAL Procurement** – using buying power to generate social value above and beyond the value being procured
 - Aboriginal Businesses, Social and Disability Enterprises
 - Employment and employment pathways for people with barriers to employment

Victoria

Unemployment rates in the Latrobe Valley (May 18)

8.9% overall

15.4% youth

16% in some communities



\$1 billion
pipeline of major
infrastructure
projects is
planned across
the region.

For every additional
10% supplied locally



\$180m
economic
impact



Create
more than
400 jobs

Industry Contributions

- Employment
- Transport
- Spend
- Leadership
- Education and Training
- Community impact



Objectives

A stronger regional economy

An increase in the number of local people employed in local jobs

An increase in employment for key target communities including:
young people, transitioning workers, Aboriginal, people with a disability & long-term unemployed.

Demonstrating impact

- **Employment, training and workforce development** – Training, apprenticeships, cadetships, work experience
- **Inclusive employment** – Training and employment to people with employment barriers – partner programs, building internal capacity
- **Using local suppliers** – Demonstrating commitment to spending and development of local suppliers
- **Using social benefit suppliers** – Identifying opportunities to use Indigenous-owned suppliers and social enterprises
- **Innovation, partnerships and community benefit** – Providing innovative, integrated solutions
- **Environmental outcomes** – Measuring reductions in fuel and energy use, carbon emissions, waste production - introducing new technology