



Social Procurement

CHRIS LOWE

What is it?

Social procurement serves to ensure that government purchasing decisions incorporate consideration of social value and, in so doing, ensure that government purchasing power maximises opportunities to achieve outcomes and benefits for the people and communities they serve.

Measuring social impact urges organisations not to focus on economic and financial value in an isolated way, but to assess their impact across the environmental, social AND financial dimension (triple bottom line).

Triple Bottom Line – 3 P's

It aims to measure the financial, social and environmental performance of the corporation over a period of time. Only a company that produces a TBL is taking account of the full cost involved in doing business.

PROFIT - the traditional measure of corporate profit—the 'bottom-line' of the profit and loss account.

PEOPLE - a measure in some shape or form of how socially responsible an organisation has been throughout its operations.

PLANET - a measure of how environmentally responsible it has been.

What Can Be Included

Social Procurement includes cost, service quality and the externality reduction dimensions for issues associated with transport, like:

- urban congestion
- road tolls
- greenhouse gas emissions
- air pollution
- public safety
- Expanding employee/employer catchment
- improved mental health
- increased physical fitness
- social capital
- social exclusion
- community interaction

So long as its measurable.

Speakers

20 mins - Chris Newman, Managing Director – ArcBlue

**20 mins - Matthew Longland, Deputy Director-General,
Department of Transport and Main Roads (QLD)**

**Panel – with speakers and Anna Tyben, Latrobe Valley
Bus Lines**