

BIC COLUMN - DECEMBER 2012

The BIC's Moving People Vision and why it Matters to you

The phrase "Moving People" is a recurring theme in what the BIC says as an organisation on behalf of the industry.

Over the past decade as Executive Director I have noticed a definite decline in the number of eyes glazing over when I start talking about the BIC's Moving People policy agenda and from the support the BIC receives from the industry we know you are behind our lobbying and policy work.

The next 12 months of lobbying from the BIC, running into the 2013 Federal election will be focussed on 3 major projects. These projects which are advocacy campaigns based on a foundation of solid research will be the basis of BIC's work program and set our agenda for the next five years.

This month's column explains these projects and what they mean for you.

Moving People Solutions for a Liveable Australia

This report, due to be released in early 2013 is the next step in BIC's Moving People Vision.

It is the fourth in a series of Moving People policy statements from the BIC which began with *Building a Transport Culture* in 2001.

The 2013 report follows on from *Moving People Solutions from a Growing Australia*, a joint effort bringing together the BIC, Australasian Railways Association and the International Public Transport Association.

This influential policy statement was in no small part a motivation for the Federal Government to make a historic investment in public transport.

The benefits of this investment can be seen flowing through to the bus and coach industry through increased demand for connecting services to rail infrastructure.

Through *Moving People Solutions for a Liveable Australia* we are taking a focus on how to fund future investment in public transport in a tight economy.

This is the BIC taking the lead in the discussion on how we price our transport infrastructure and services, like we took the lead in calling for the Federal Government to take a role in public transport 10 years earlier.

Moving People 2030: A Transport Vision for a Productive and Active Australia

This is the first report of the Moving People Taskforce; a coalition of national organisations with an interest in Australia's transport future which the BIC has taken a leading role in establishing. It is not a crystal ball or moon gazing exercise; it is based on solid analysis of the data available.

Moving People 2030: A Transport Plan for a Productive and Active Australia outlines a vision for how our public and active transport networks should look by the year 2030, and how they will improve the quality of life of Australians.

This link between quality of life improvement and public transport is essential to growing the bus industry share of the passenger transport task over the next two decades to 2030.

Moving People: Rapid Transit Investment Options for Australia

With this project the BIC will evolve the concept of rapid transit to go beyond modes and become a set of principles which we can apply across our transport network to give public transport, especially bus services a competitive advantage over other forms of transport.

There is something in the BIC's moving people agenda for everyone, and there is something at the BIC National Conference for every type of delegate.

We want to see more operators at the Conference in 2013, it will be an important event in working out how we progress the Moving People agenda over the next five years. So mark your diary for next year: Adelaide 2013, Sunday October 27 to Wednesday October 30