

# MOVING PEOPLE

➤ *Bus Industry Confederation*

## Membership Guide



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### Bus Australia Network



## About Us

The Bus Industry Confederation (BIC) is the national peak body, representing the interests of bus and coach operators, manufacturers and suppliers to governments and the wider community.

The BIC was established as an incorporated Association in 1994 with the secretariat being formed in April 2002 in Canberra. Over this time, the BIC has proven success in representing the bus and coach industry, the moving people task and the promotion of safe, efficient and effective bus and coach transport in Australia.

In 2014, the BIC became the National member of the Bus Australia Network which also includes State members: BusNSW, Bus Vic, BusSA, BusWA, TasBus and QBIC.

## Our Moving People Vision

Our vision is to enhance the sustainability and liveability of Australia's cities and regions by moving people using bus and coach transportation. We aim to do this by representing the collective interests of our Members and to assist them in promoting the safety, efficiency and effectiveness of bus and coach transport in Australia.

## Our Moving People Objectives

- > Encourage investment in public transport infrastructure and services.
- > Promote policies and actions that are environmentally responsible.
- > Promote the development of a viable and improved bus and coach industry in Australia.
- > Foster and promote a viable Australian bus manufacturing industry.
- > Protect the business interests of operators, manufacturers and suppliers.
- > Promote public understanding of the contribution made by the bus and coach industry to Australia's economy, society and environment.
- > Ensure the accessibility and mobility needs of Australians are met, regardless of where they live or their circumstances.

- > Promote the use of public transport as a viable alternative to the car.
- > Coordinate and make more effective existing Federal, State and Local Government policies and programs that relate to passenger transport.
- > Ensure that buses and coaches operate safely and effectively.

## What we do

### Advocacy and Action

Two critical outcomes that the BIC seeks for Industry is:

- government investment in passenger transport, and
- protecting the interests of operator, manufacturer and supplier businesses.

Government investment in increasing passenger transport means more buses and coaches on the road, more bus services and more patronage. Government investment in moving people will improve the profitability and viability of all businesses in the supply and operational chain of the bus and coach industry.

The BIC actively works with all levels of governments - Federal, State, Territory and Local - at both a political and regulatory level, to protect the interests of businesses in the bus and coach industry.

### Preparing for the Future

The BIC undertakes research and development initiatives to assist in the growth and prosperity of its members' businesses and the bus and coach industry as a whole.

Our research program covers many areas including: cities and congestion, taxes, energy security, safety, health, social inclusion, bus rapid transit, vehicles, fuel and future technology.

Your membership with the BIC helps us to engage with leading think tanks, academics and institutions around the world to help prepare the bus and coach industry for a sustainable and viable future.

### Regulations and Reform

The BIC works closely with federal and state governments to identify efficiencies in transport regulation that may benefit the bus and coach industry and the communities in cities and regions around Australia.





BIC Members have the opportunity to be active on a number of working committees including:

- Long Distance, Charter and Express
- Taxes, Charges and Infrastructure
- Research
- Technical, Environment and Safety
- Regulation, Reform and Industry Standards
- National Contracts
- Industrial Working Group (administered through APTIA the industrial relations arm of the BIC)
- Marketing and Events.

## Our Programs and Initiatives

The BIC actively represents Industry in a number of programs and initiatives including:

- The Federal Parliamentary Friendship Group for Better Cities
- Take the Bus Australia Campaign
- Australian Chamber of Commerce and Industry (ACCI) Tourism Taskforce
- National Accessible Passenger Transport Advisory (NAPTAC) Committee
- Federal Government Strategic Vehicle Standards and Environment Group (SVSEG)
- Bus Industry Taskforce to the National Heavy Vehicle Regulator (NHVR).

The BIC participates in these programs and initiatives in order to:

- represent the business interests of the bus and coach industry
- promote the use of buses and coaches
- encourage funding and investment
- promote the contribution made by the bus and coach industry to Australia's economy, society and the environment
- ensure that the bus and coach industry is treated as a separate entity within the National Heavy Vehicle Law.

## Business Benefits

### Industry Guidelines and Advisories

The BIC produce and publish a range of Industry Guidelines and Advisories intended for business owners and management. These publications are valuable how-to-guides on implementing and maintaining appropriate workplace practices and systems in relation to heavy vehicle law Regulation, applicable Standards and industry best practice.

### Events

The BIC Annual National Conference is the key industry event for bus operators, industry regulators, manufacturers and suppliers in the bus and coach industry.

The Conference offers the opportunity for Members to connect with key decision makers, network with peers and be brought up to date on current industry issues and trends.

The 3-day Conference is well-known as the "blue chip" industry event of the year and as such sponsorship opportunities are highly valued and are open to BIC Members only. Sponsorship provides a great opportunity for Members to elevate industry recognition of their company, products and services.

The BIC also runs other events such as:

- National Suppliers Summit
- National Industrial Relations Seminar
- Industry Dinner.

**A special membership discount of 50% applies for BIC Members to attend the National Conference.**

**The National Suppliers Summit and Industry Dinner is a free event for BIC Supplier Members \*Conditions apply**

**Suppliers wishing to exhibit at the annual Bus Expo (hosted in NSW, QLD or VIC each year), receive discount.**



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